

EXHIBITION AND SPONSORSHIP PROSPECTUS

LIVE AND IN PERSON

PHARMACY FORWARD

CPA 2022 ANNUAL MEETING

September 21-22, 2022

DoubleTree Hotel | Bristol Connecticut

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CPA 2022 ANNUAL MEETING

The **CPA ANNUAL CONFERENCE** (formerly the New England Pharmacists Convention) is the largest regional pharmacy industry conference in the Northeast, serving as a source of continuing education tailored specifically to pharmacy professionals and promoting a climate conducive to excellence in pharmacy practice.

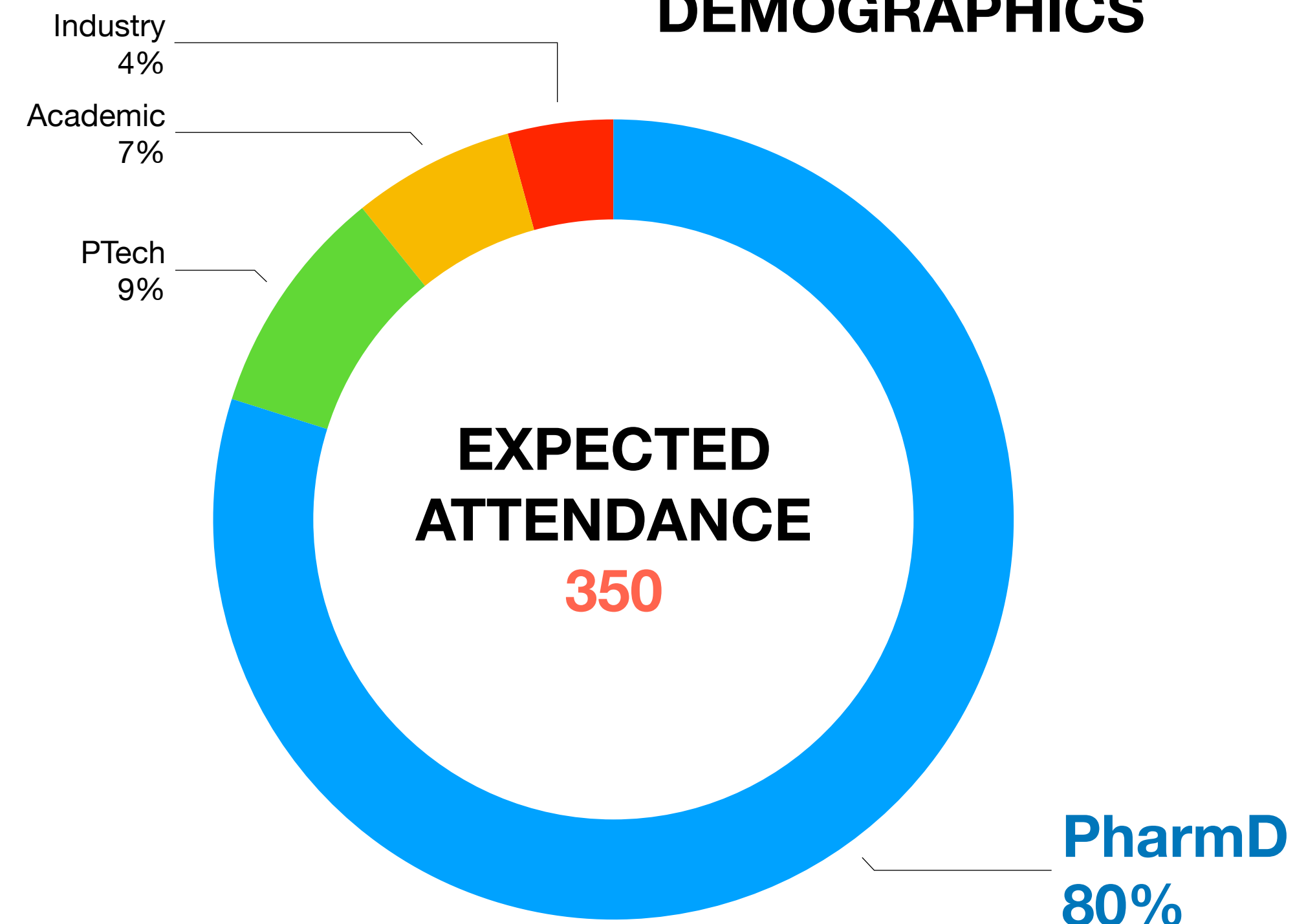
Our annual event is recognized as a premier meeting for pharmacy professionals on the East Coast from all practice settings. Every year, hundreds of attendees gather to learn from experts in the field, to experience the latest therapies, products and services, and to network with colleagues.

We invite you to present your products and services to hundreds of pharmacy professionals, industry leaders, and students who attend the meeting by exhibiting on **September 22** at the **DoubleTree Hotel** in **Bristol, Connecticut**.

Exhibits are an integral part of our program and pharmacy professionals have come to rely on exhibitors to answer questions and provide product demonstrations.

Don't miss this opportunity to market your products and services to a large audience of interested participants.

CONFERENCE DEMOGRAPHICS



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CPA 2022 ANNUAL MEETING

**EXHIBITION &
SPONSORSHIP
OPPORTUNITIES THAT
HIT YOUR TARGETS
AND BUDGET**

EXHIBITION OPPORTUNITIES

Premium Exhibit Booth (6 available): \$1,950

- Prime location in Exhibit Hall
- 8 x 10 booth space
- 4 exhibitor badges
- Logo/link in all marketing communications
- Attendee tote bag insert
- 2 dedicated social media posts to CPA list
- 1 dedicated email blast to CPA list
- Audio promo in CPA podcast *PharmPod*

Standard Exhibit Booth: \$1,450

- 8 x 10 booth space
- 2 exhibitor badges
- Logo/link in all marketing communications
- Attendee tote bag insert
- 1 dedicated social media blast to CPA list

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SPONSORSHIP OPPORTUNITIES

Platinum (exclusive): \$5,000

- Premium Exhibit booth, plus
- Top-line logo/link
- 4 Conference Passport tickets
- Introduce the Keynote Speaker
- 4 tickets to Awards Banquet, seated with Board of Directors & opportunity to briefly address attendees
- 3 dedicated social media posts
- 2 dedicated email blasts to CPA list
- 2 minute promo on *PharmPod*

Gold: \$3,000

- Standard Exhibit booth, plus
- Logo/link
- 3 Conference CE program tickets
- 3 tickets to Awards Banquet
- 2 dedicated social media posts
- 1 dedicated email blasts to CPA list
- 1 minute promo on *PharmPod*

Silver: \$2,000

- Standard Exhibit booth, plus
- Logo/link
- 2 Conference CE tickets
- 2 dedicated social media posts
- 1 dedicated email blasts to CPA list
- 1 minute promo on *PharmPod*

Bronze: \$1,000

- Logo/link
- 1 Conference ticket
- 1 Awards Dinner ticket

Attendee Tote Bag Sponsor: \$1,000

Student Lounge Sponsor: \$750

Coffee Break Sponsor: \$500

Bag Insert only: \$1,000

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EXHIBITION SCHEDULE-AT-A-GLANCE

Thursday, Sept 22, 2022

- 7:00-8:00AM Exhibitor Set Up
- 8:00-9:00AM **Exhibit Hall open;** Breakfast served in Exhibit Hall
- 12:00-1:00PM **Exhibit Hall open;** Lunch Break served in Exhibit Hall
- 5:00-6:00PM **Exhibit Hall open;** Cocktail Reception in Exhibit Hall
- 6:00-8:00PM CPA Annual Awards Banquet and Board Installation

An Exhibitor Packet will be sent via email detailing shipping, booth information, electrical, and logistical requirements. Please e-mail the names of the representatives who will need badges (before September 15, 2022)

to lcapobianco@ctpharmacists.org

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IN PERSON = VISIBILITY = OPPORTUNITY

**After three years of virtual meetings, we are finally back live—
and our attendees are ready!**

With hundreds of pharmacy professionals from across Connecticut, Rhode Island, Massachusetts, and beyond, in attendance, your support of the CPA Annual Meeting generates brand awareness, thought leadership, and places your therapy, services, or products in front of New England's community, health-system, and consulting pharmacists.



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Exhibition booth space is limited; the opportunity is not ...

To reserve your space online now navigate to

Questions?

Contact **Lisa Capobianco**

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