



**NEW ENGLAND
PHARMACISTS CONVENTION
SEPT 12-13 ■ HARTFORD CT**

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PHARMACISTS ASSOCIATION

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SEE AND BE SEEN AT THE PREMIER GATHERING OF PHARMACY INDUSTRY PROFESSIONALS ON THE EAST COAST



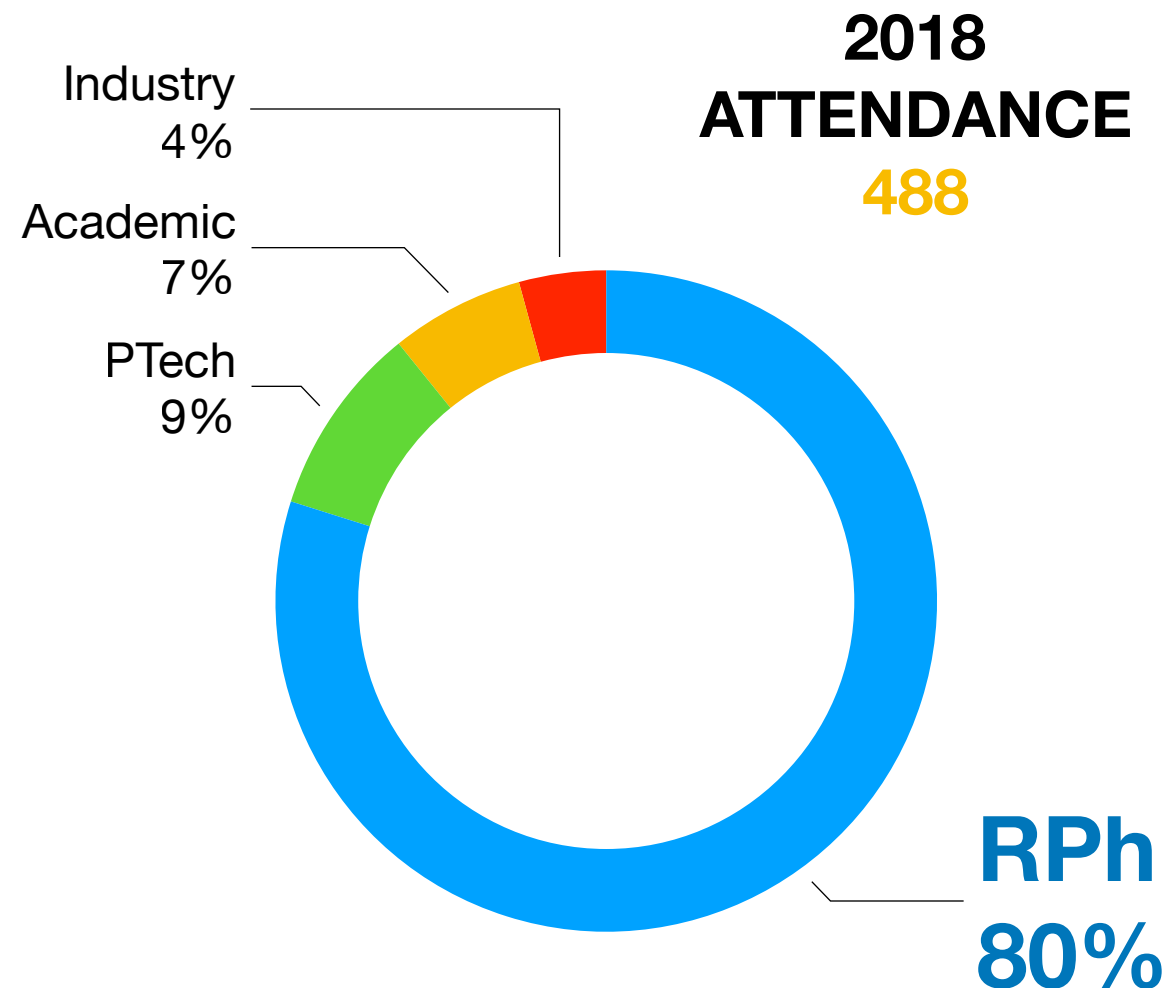
The New England Pharmacists Convention is the largest regional pharmacy industry conference in the Northeast, serving as a source of continuing education tailored specifically to pharmacy professionals and promoting a climate conducive to excellence in pharmacy practice.

Our annual event is recognized as a premier meeting for pharmacy professionals on the East Coast from all practice settings. Last year hundreds of attendees gathered to learn from experts in the field, to view the latest products and services and to network with colleagues.

We invite you to present your products and services to hundreds of pharmacy professionals, industry leaders, and students who attend the meeting by exhibiting on **September 12-13** at the **Hartford Marriott Downtown** in Hartford, CT.

Exhibits are an integral part of our program and pharmacy professionals have come to rely on exhibitors to answer questions and provide product demonstrations. ***Don't miss this opportunity to market your products and services to a large audience of interested participants.***

For more information, contact Lisa Capobianco at (860) 563-4619



SPONSORSHIP AND EXHIBITION OPPORTUNITIES THAT HIT YOUR TARGETS



Premium Exhibition Booth

Prime location in Exhibition hall. 8x10 booth space, including skirted table, 2 chairs, 1 wastebasket, 1 booth sign, and 4 badges. Attendee tote bag insert. Limited to 6 booths.

\$2,000

Standard Exhibition Booth

8x10 booth space, including skirted table, 2 chairs, 1 wastebasket, 1 booth sign, and 2 badges.

\$1,750

Platinum Sponsor

Opportunity to introduce Keynote Speaker. Website recognition. Premier Exhibition Booth. Logo featured on mailings and e-marketing. Logo on Sponsor Step and Repeat or Banner. Exclusive Product Theater Opportunity. Attendee Tote Bag Insert. Four Exhibitor Badges with Lunch. Four tickets to Awards Banquet seated with the Board of Directors. Three CE Registrations. Dedicated mailing to the attendees

\$5,000

Gold Sponsor

Website recognition. Premier Booth. Logo featured on mailings and e-marketing. Logo on Banner. Attendee Tote Bag Insert. Two Exhibitor badges with Lunch. Two tickets to Awards Banquet. Two CE Registrations. (Excludes Certificate Programs).

\$3,750

Silver Sponsor

Website and signage recognition. Premier Booth. Logo on Banner. Two tickets to Awards Banquet. Attendee Tote Bag Insert. Lunch for two. One CE Registration (Excludes Certificate Programs).

\$2,500

Parking Sponsor

Website and signage recognition. Premier Booth. Logo on Banner. Two tickets to Awards Banquet. Attendee Tote Bag Insert. Lunch for two. One CE Registration (Excludes Certificate Programs).

\$2,500

Product Theater

Showcase your company's product or service. Limited availability. Options include: Thursday evening dinner program, Friday morning breakfast program, or Friday afternoon lunch program.

\$3,500

Student Track Sponsor

Website and signage recognition for educational track. Logo featured on e-marketing to students.

\$1,000

Coffee Break Sponsor

Website and signage recognition for the continuous coffee break

\$1,000

Attendee Tote Bag Sponsor

Your name/logo on tote bags presented to every attendee.

\$2,000

Lanyard Sponsor

Your logo on the convention ID lanyards provided to every attendee.

\$1,000

Tote Bag Insert

Include one piece of marketing collateral or an attendee gift in each tote bag.

\$400

Don't see the right option? Call us and let's put together a package that fits your marketing goals and budget.

EXHIBITION SCHEDULE-AT-A-GLANCE



Thursday, Sept 12, 2019

7:00-11:30AM	Exhibitor Set Up
12:00-1:00PM	Exhibit Hall opens; Lunch Break in Exhibit Hall
5:30-6:30PM	Welcome Reception in Exhibit Hall
7:00-8:30PM	CPA Annual Awards Banquet (Product Theater presentation opportunity)

Friday, Sept 13, 2019

7:00-8:00AM	Breakfast in Exhibit Hall (Product Theater presentation opportunity)
10:15-11:00AM	Morning Networking Break
12:00-1:30PM	Lunch Break with Dessert in Exhibit Hall (Product Theater presentation opportunity)
2:00PM	Exhibit Hall closes

Exhibitor Lunch on Friday will be served in the Exhibit Hall at 11:30 am. A badge is required to claim a lunch. Additional badges are available for purchase.

An Exhibitor Packet will be sent via email detailing shipping, booth information, electrical, and logistical requirements. Please e-mail the names of the representatives who will need badges (before Aug 25, 2019) to lcapobianco@ctpharmacists.org

Exhibit Services provided by

PSAV Technology & Business Center
Hartford Marriott Downtown
200 Columbus Blvd
Hartford CT 06103
(860) 760-2325

Schedule subject to change based on final program

**For more information,
contact Lisa Capobianco at (860) 563-4619**

VISIBILITY = OPPORTUNITY

With hundreds of pharmacy professionals in attendance, visibility as a sponsor generates brand awareness, thought leadership, and places your services or product in front of a targeted, interested audience.



Hartford Marriott Downtown Exhibition Space



Hartford Marriott Downtown Convention Space

RESERVE YOUR SPACE NOW



Exhibition booth space is limited; the opportunity is not ...

To reserve your space online now navigate to

<http://bit.ly/NEPCsponsor>

Questions?

Contact Lisa Capobianco

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