Realizing Your Significance
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Learning Objectives
Following the presentation, the learner will be able to:
1. Develop your professional and personal significance
2. Explain how to create value and goodwill in others.
3. Identify and capitalize on your strengths

I’m just a .....
1. Maximizer
2. Significance
3. Relator
4. Ideation
5. WOO

SUCCESS is when I add value to MYSELF.
SIGNIFICANCE is when I add value to OTHERS.

- John Maxwell
“You can have everything you want in life if you just help enough other people get what they want.”

- Zig Ziglar

True Leaders Build New Leaders

1. **Tell** people what you want
2. **Ask** people what they want

Say Thank You!
- Good Job!
- Congratulations!

Be sincere
Be specific
Put it in writing, cc supervisor
Recognize & Encourage

1. Award Nominations
2. Volunteer Leadership
3. LinkedIn Endorsements

Share your nomination letter with the nominee

Confidence is the closest thing in this world to magic

Be someone others want to work with

1. Stop complaining
2. Don’t talk about co-workers
3. Be thoughtful
4. Be kind

Complaining Changes Your Brain for Negativity

Personal Strategic Planning
Establish Goals

- Develop national reputation in my area of practice.
- Financially able to retire by the age of 55.
- Be happy working in my place of employment.
- Be recognized for being an excellent preceptor.

KPMs

Key Performance Measures

Actions to Achieve Goal

Focus on what is important

Evaluate your KPMs

Bottom Line

Think about how you will influence the lives of others.